



13TH ANNUAL SENIOR DREAMS GOLF BENEFIT

Friday, September 22, 2017 @ Sable Oaks Golf Club

IMPORTANT INFORMATION REGARDING PLACING AN AD IN OUR TOURNAMENT PROGRAM

The Tournament, Dinner, Corporate, Hole, and Program Advertisement Sponsors receive ads in our Tournament Program. Beverage Cart and Grilling Station Sponsors will be listed in the Tournament Program. Please see the sponsor sheet included in this mailing for details regarding the sizes of the ads which correspond to each sponsor option. Below is a list of the acceptable sizes and formats for advertisements which are to be placed in this year's program. If you have any questions about the information below, please feel free to contact Michelle York via the contact information listed below. All advertisements must be submitted to Michelle either by email or by disc no later than Friday, August 25th at 4:00pm. Ads which are not received by this deadline will **not** be published.

ACCEPTABLE FORMATS FOR ADVERTISEMENTS

- Adobe PDF
- Adobe EPS
- JPEG or GIF files can be used to submit a logo only. Please do not submit your entire ad in JPEG or GIF format as it may be distorted.
- Plain text ads (no graphics of any kind). If you would like to send a logo with your plain text ad, you may do so by submitting a high resolution JPEG or GIF file.

ACCEPTABLE SIZES FOR FULL PAGE ADVERTISEMENTS ~ (TOURNAMENT SPONSORS)

- Ad can be no greater than 5 inches wide and 8 inches high
- Please be sure to design the ad in a resolution of 300 DPI (dots per inch)

ACCEPTABLE SIZES FOR HALF PAGE ADVERTISEMENTS ~ (CORPORATE & DINNER SPONSORS)

- Ad can be no greater than 5 inches wide and 3.8 inches high
- Please be sure to design the ad in a resolution of 300 DPI (dots per inch)

ACCEPTABLE SIZES FOR 1/3 PAGE ADVERTISEMENTS ~ (HOLE SPONSORS & PURCHASED ADS)

- Ad can be no greater than 5 inches wide and 2.6 inches high
- Please be sure to design the ad in a resolution of 300 DPI (dots per inch)

Please be sure to adhere to the above specifications in order to avoid any complications with your advertisement. Please also keep in mind that Westbrook Housing can make NO changes or corrections to your advertisement. Westbrook Housing will submit your ad exactly as we receive it. Be sure to review your final ad thoroughly before submitting it for print.

Thank you for your sponsorship!

Michelle York
Supportive Services Director
Senior Dreams Golf Benefit Chair
(207) 854-6825
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